

# ASIAN AUTOMOTIVE TEXTILES

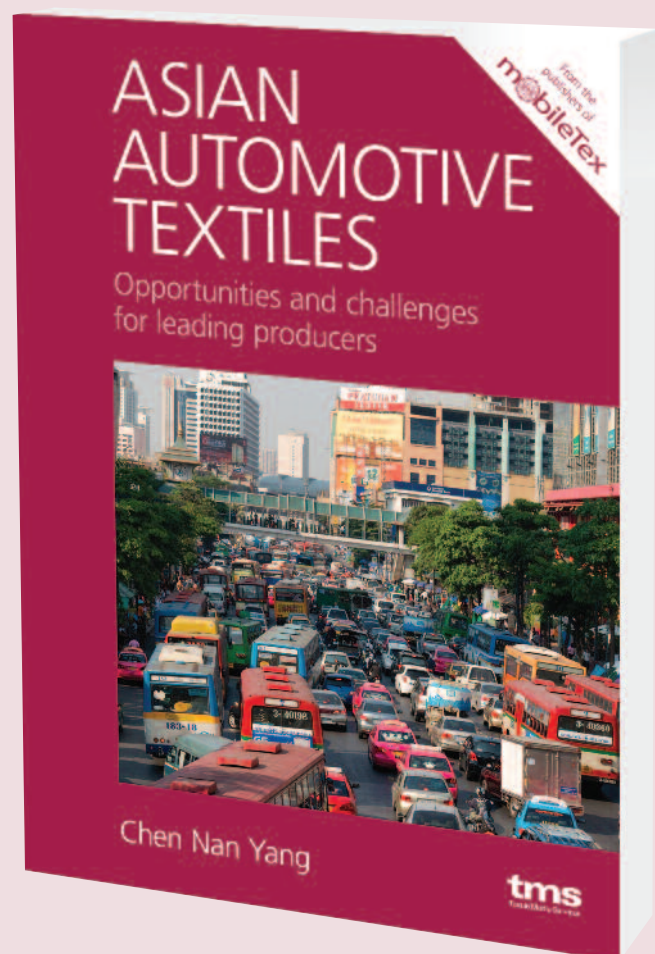
## Opportunities and challenges for leading producers

**Asian Automotive Textiles: Opportunities and challenges for leading producers** provides a unique reference resource of the automotive textile industry in 10 Asian countries, including China, Japan, India, South Korea, Thailand, Taiwan, Indonesia, Iran, Pakistan and Malaysia. These economies produce and consume more than 95% of the Asian automotive textile market.

This new report provides the latest available commercial information on leading automotive textile producers in Asia and an in-depth analysis of the current business environment affecting the region's automotive textile sector. It identifies strengths, weaknesses and strategic challenges enabling manufacturers, trading companies and investors to make critical decisions and locate opportunities in this rapidly growing market.

Written by Chen Nan Yang, this in-depth report, with around 220 pages and 80 tables:

- examines the Asian automobile industry and market
- explores the outlook for the Asian automotive textiles industry
- describes problems and highlights strategic plans
- identifies investment and business opportunities



With developed markets at saturation point, Asia is now the world's fastest growing region for automobiles and automotive textiles, with China, India and ASEAN at the forefront.

Low-cost vehicles are driving the growth of the global automotive industry in the emerging economies of China and India, offering huge opportunities for global players in these markets. Meanwhile, the ASEAN countries, such as Thailand, the Philippines, Indonesia and Malaysia, are expected to be new potential markets for automotive textiles following the creation of the ASEAN Free Trade Area (AFTA).

In the long term, cheap financing and price discounts, rising income levels and infrastructure developments will drive growth in most Asian automotive markets, with automotive textiles destined to follow these key trends.

### This new report will help you to identify:

- key trends in the Asian automobile industry
- the current structure of the Asian market for automotive textiles
- principal drivers for automotive textiles in Asia
- future trends in Asian automotive textiles
- strategies of major producers
- business and investment opportunities



### Also available

Automotive Textiles: The changing landscape for Tier 1 and Tier 2 suppliers (2nd edition)

## Company profiles

The report features more than 40 company profiles of leading players in the Asian automotive textiles sector, including:

### China

Changshu Automotive Trim  
China New Trend Group  
China Shenma Industry  
Hebei Berger Phoenix Tape Weaving  
Huamao Group  
Jiangsu Hengli Group  
Jiangsu Yueda Textile Group  
Junma Tyre Cord  
Kuangda Group  
Shandong Helon  
Shanghai Shenda  
Sinopec Shanghai Petrochemical  
Yantai Spandex  
Zhejiang Hailide New Material  
Zhejiang Hongda Warp Knitting

### Japan

KB Seiren  
Komatsu Seiren Group  
Japan Vilene  
Seiren

Suminoe Textile  
Takata  
TB Kawashima  
Teijin  
Toyobo  
Toray Industries

### India

Bhilwara Melba De Witte (BMD)  
Century Enka  
Reliance Industries  
SRF

### South Korea

Hyosung  
Kolon Industries  
Taiwan  
Formosa Taffeta  
Fuchi Textile  
Shinih Enterprise  
Shinkong Synthetic Fibers

### Thailand

Luckytex (Thailand)  
N I Teijin Shoji (Thailand)  
SRF Technical Textiles (Thailand)

### Other Asian countries

Indo Kordsa (Indonesia)  
Saba Tire Cord Complex (Iran)  
Takata Automotive Safety Systems (Malaysia)  
Procon Engineering (Pakistan)

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